A NATIONAL FUNDRAISER TO STRENGTHEN THE TEACHER PIPELINE!

April 13th, 2022      5pmPT | 8pmET

SPONSORSHIP OPPORTUNITIES

Join our event fundraising campaign and help strengthen the teacher pipeline in 2022 and beyond!

The national teacher pipeline has been dwindling for years, with a severe lack of diversity, and the pandemic has compounded this national crisis. Teacher shortages will get worse with an impact across an entire generation unless we act now.

Each year Breakthrough Collaborative strengthens the teacher pipeline by recruiting and training 1,100 Teaching Fellows from over 250 colleges and universities across the country, with more than three-quarters going on to careers in education, and 75% identifying as people of color. Our program also strengthens the education workforce through professional development and support for current public school teachers.

At this national Trivia Night fundraiser, guests from across the country will gather in-person and virtually, connecting to test their knowledge and enjoy a little friendly competition. This fun night will feature music performances and special guests as we come together to raise funds to advance education equity.

SPONSORSHIP BENEFITS

You can help reach our $400,00 fundraising goal! Sponsors will receive the following benefits:

- Prominent placement on event website & Breakthrough’s national website
- Night-of recognition during event
- Social media posts reaching a network of more than 8,000 followers
- Email newsletter blasts to 10,000 Breakthrough community members who include major donors, corporate partners, families, college students, and alumni nationwide
- Exposure across regional markets across the country that include: San Francisco, Silicon Valley, New York City, Cincinnati, Miami, Austin, Dallas, Atlanta, the Twin Cities, Boston, Providence, Philadelphia, New Orleans, and others across our 24 sites.
- Exposure among industry leaders who serve as Breakthrough Board Trustees, National Ambassador Council members, and representatives from a network of dozens of private and public schools in 23 cities across the country.
SPONSORSHIP LEVELS

$50K Presenting Sponsor
- Lead title recognition in all event materials
- Opportunity to register up to three teams (10 per team)
- Opportunity to be listed as Co-Chair of the event
- Breakthrough party packs, with VIP wine packages and swag for each team
- Recognition in pre-event, night-of, and post-event communications as sponsor
- Name recognition in CEO remarks
- Opportunity to provide one trivia question for the night's competition

$25K Summa Cum Laude
- Priority Recognition in all event materials
- Opportunity to register up to two teams (10 per team)
- Opportunity to be listed as Co-Chair of the event
- Breakthrough party packs, with VIP wine packages and swag for each team
- Recognition in pre-event, night-of, and post-event communications as sponsor
- Name recognition in CEO remarks
- Opportunity to provide one trivia question for the night's competition

$15K Magna Cum Laude
- Priority Recognition in all event materials
- Opportunity to register a team (10 per team)
- Breakthrough party packs, with VIP wine packages and swag for each team
- Recognition in pre-event, night-of, and post-event communications as sponsor
- Name recognition in CEO remarks

$10K Cum Laude
- Recognition in all event materials
- Opportunity to register a team (10 per team)
- Breakthrough party packs, with VIP wine packages and swag for each team
- Recognition in pre-event, night-of, and post-event communications as sponsor
- Name recognition in CEO remarks

$5K Honor Roll
- Recognition in all event materials
- Opportunity to register a team (10 per team)
- Breakthrough party packs, with VIP wine packages and swag for each team
- Recognition in pre-event, night-of, and post-event communications as sponsor
- Name recognition in CEO remarks

For More Information Contact: giving@breakthroughcollaborative.org
ABOUT BREAKTHROUGH COLLABORATIVE

Breakthrough Collaborative is a national leader in educational equity. We create empowering educational experiences for underrepresented students on their path to college, and we are the largest pre-professional teacher training program in the country. Our model mobilizes the talent of students from more than 250 colleges and universities to meet the educational needs of motivated youth across the country. With over 40 years of experience, and a network of over 40,000 alumni, we are improving equity for historically under-represented groups in our school systems - as college graduates and as educational leaders. Learn more at BreakthroughCollaborative.org.